

Webcart Documentation

Webcart E-Commerce Solution

Webcart is a powerful multi-store shopping cart software that can help you to start and manage your online stores with ease. It supports multiple storefronts which mean customers can easily switch between them and buy products from their preferred stores. Hence, all the storefronts are managed from single Admin Panel. In addition, you can assign staff to a store with a particular role having access control. Also, roles can be created based on permissions and there are over 60 permissions available.

For Live Demo: [Click Here](#)

For More Details: [Click Here](#)

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1. Installation

Webcart is made with PHP Laravel framework. Basically, setting up any project made with Laravel is required to perform these major steps:

1. Generate APP KEY.
2. Setup database credentials in ".env" file.
3. Perform database migration and seeding.

1.1 Installing Locally

Step 1. Download XAMPP (or WAMP) and install it

<https://www.apachefriends.org/index.html>

Step 2. Navigate to "htdocs" (in case of XAMPP) or "www" (in case of WAMP) directory. For XAMPP, by default it is located at: "C:\xampp\htdocs".

Step 3. Inside of "htdocs" or "www", create a new directory, let's call it "webcart"
C:\xampp\htdocs\webcart

Step 4. Copy "webcart.zip" and unzip it in that directory. So, you have files like:
C:\xampp\htdocs\webcart\.env
C:\xampp\htdocs\webcart\composer.json
and so on.

Note:

"webcart.zip" is provided inside of the folder named "webcart" in the package.

Step 5. Open ".env" file, and fill in database credentials.

```
DB_CONNECTION=mysql
DB_HOST=127.0.0.1
DB_PORT=3306
DB_DATABASE=laravel_webcart
DB_USERNAME=root
DB_PASSWORD=
```

Step 6. Open XAMPP and start Apache and MySQL server. Then, open your web browser and navigate to <http://localhost/phpmyadmin>

Step 7. Create a new database and name it “laravel_webcart”, the same that you named it in “.env” file.

Step 8. Navigate to “webcart” directory in your terminal or command prompt:

```
> cd C:\xampp\htdocs\webcart
```

And, run command from this directory:

```
> php artisan webcart:install
```

Provide email, username and password for Super Admin and confirm. Subsequently, it will generate APP KEY, perform database migration and seeding.

Note:

You can also do this by running these commands in order:

```
> php artisan key:generate
> php artisan migrate
> php artisan db:seed
```

Or, simply run:

```
> php artisan key:generate
```

After, you can import “laravel_webcart.sql” to your database using phpmyadmin. The default username for Super Admin is “admin” and default password is “admin”. You can change these credentials later.

Note:

“laravel_webcart.sql” is provided inside of the folder named “guide” in the package.

Wait for installation to finish. After, you can navigate to <http://localhost/webcart/public> in your browser.

1.1.1 Setting up Virtual Host

If you want to use URL like <http://webcart.dev> or <http://webcart.local> in place of “<http://localhost/webcart/public>”, then you can set up virtual host.

To setup virtual host, you need to configure Apache’s virtual host.

Open “C:\xampp\apache\conf\extra\httpd-vhosts.conf” file in your editor and add these lines at the end and save it:

```
<VirtualHost *:80>
    DocumentRoot “C:/xampp/htdocs/webcart/public”
    ServerName webcart.local
</VirtualHost>
```

Also, you need to edit “hosts” file. Copy “C:\Windows\System32\drivers\etc\hosts” file to Desktop and open it in your editor. Add these lines to the end and save it:

```
127.0.0.1    localhost
127.0.0.1    webcart.local
```

Then, copy “hosts” file from Desktop and paste it back to “C:\Windows\System32\drivers\etc”. Finally, restart apache server and navigate to <http://webcart.local> in your browser.

1.1.2 Enabling OpenSSL PHP Extension and other PHP configuration

In your php.ini file which is located inside of directory “C:\xampp\php” in case of XAMPP, uncomment these lines if commented:

For example:

```
;extension=php_openssl.dll is commented. Remove ; to uncomment it.  
extension=php_openssl.dll
```

php.ini

```
curl.cainfo="PATH_TO\cacert.pem"  
extension=php_openssl.dll  
openssl.cafile="PATH_TO\cacert.pem"  
extension=php_openssl.dll  
max_execution_time=120  
upload_max_filesize=50M  
post_max_size=50M
```

Note:

“cacert.pem” is provided inside of the folder named “guide/certificates” in the package. You may place it inside of xampp installation directory and get its path.

Now, open XAMPP and restart Apache server. Then, navigate to <http://webcart.dev> in your browser. After, you can login with username/email and password.

1.2 Installing on Virtual Private Server or Shared hosting

Make sure that PHP Version is greater than or equal to 5.6.4
php >= 5.6.4

Step 1. Let’s say you have www/ directory in your server, which is accessible to public via domain.

For example:

/Users/weblizar/www/
is served from <http://web-cart.com>

Create a new directory at the same level /www. For example, the directory which you have created is “webcart”.
/Users/weblizar/webcart/

Step 2. Copy “webcart.zip” and paste it inside “/webcart” directory.
/Users/weblizar/webcart/webcart.zip

Then, extract “webcart.zip” inside “/webcart” directory. Here, it is not accessible to the web.

Note:

“webcart.zip” is provided inside of the folder named “webcart” in the package.

Step 3. Cut all content inside the “/webcart/public” directory to “www/” directory.

For example:

/Users/weblizar/webcart/public/index.php to /Users/weblizar/www/index.php

Similarly, cut all other files inside:

/Users/weblizar/webcart/public/ to /Users/weblizar/www/

Step 4. Delete public directory which is now empty “/webcart/public”. Later, we will create symbolic link of this.

Step 5. Modify these two lines of “index.php” in /Users/weblizar/www/index.php to update the path.

```
require __DIR__.'../webcart/bootstrap/autoload.php';  
$app = require_once __DIR__.'../webcart/bootstrap/app.php';
```

Step 6. Create a new symbolic link for the target /Users/weblizar/www directory using the command:

```
> ln -s /Users/weblizar/www /Users/weblizar/webcart/public
```

Here, the symbolic link is “/Users/weblizar/webcart/public” and the target is “/Users/weblizar/www”.

Also, to create or update a symlink, you can use the command:

```
> ln -sf /Users/weblizar/www /Users/weblizar/webcart/public
```

Step 7. Configure database connection in “.env” file located at /Users/weblizar/webcart/.env

```
DB_CONNECTION=mysql
DB_HOST=127.0.0.1
DB_PORT=3306
DB_DATABASE=laravel_webcart
DB_USERNAME=root
DB_PASSWORD=
```

Step 8. Provide recursive permissions to these:

```
> chmod -R 777 /Users/webcart/storage/framework
> chmod -R 777 /Users/webcart/storage/logs
> chmod -R 777 /Users/webcart/bootstrap/cache
> chmod -R 777 /Users/webcart/config
> chmod -R 777 /Users/www/public/img
> chmod -R 777 /Users/www/public/css/custom
> chmod -R 777 /Users/www/public/resources
```

Step 9. Using SSH to your server, navigate to /Users/weblizar/webcart/ and run command:

```
> php artisan webcart:install
```

Provide email, username and password for Super Admin and confirm. Subsequently, it will generate APP KEY, perform database migration and seeding.

Note:

You can also do this by simply running command:

```
> php artisan key:generate
```

After, you can import “laravel_webcart.sql” to your database using phpmyadmin. The default username for Super Admin is “admin” and default password is “admin”. You can change these credentials later.

Note:

“laravel_webcart.sql” is provided inside of the folder named “guide” in the package.

Wait for installation to finish. After, you can navigate to <http://web-cart.com> in your browser. After, you can login with username/email and password.

1.2.1 Enabling OpenSSL PHP Extension and other PHP configuration

You need to have access to php.ini file in your server to set these if not set already, then uncomment these lines if commented:

For example:

```
;extension=php_openssl.dll is commented. Remove ; to uncomment it.
extension=php_openssl.dll
```

php.ini

```
curl.cainfo="PATH_TO\cacert.pem"
extension=php_openssl.dll
openssl.cafile="PATH_TO\cacert.pem"
extension=php_openssl.dll
max_execution_time=120
upload_max_filesize=50M
post_max_size=50M
```

Note:

“cacert.pem” is provided inside of the folder named “guide/certificates” in the package. You may place it in your server and get its path.

2. Configuration

2.1 Environment Configuration

To turn off debugging, open “config/app.php” and search for this line:

```
'debug' => env('APP_DEBUG', false),
```

Change it to:

```
'debug' => false,
```

To set environment to production, open “config/app.php” and search for this line:

```
'env' => env('APP_ENV', 'local'),
```

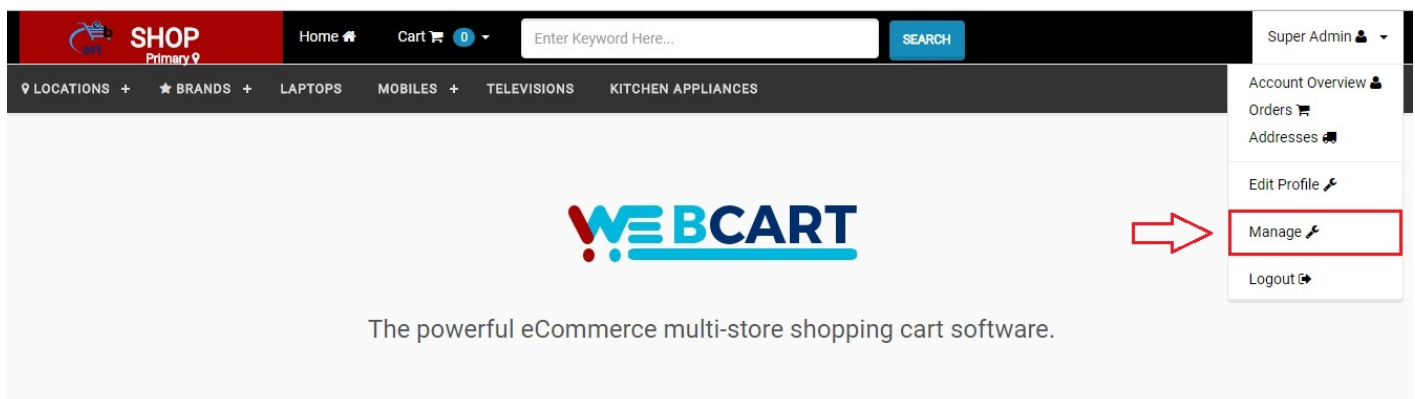
Change it to:

```
'env' => 'production',
```

and so on.

2.2 Business Settings – Timezone, Currency etc.

You can access business settings from admin panel. For that, you need to login with an account having permission to access business settings. Next, you can navigate to ‘Manage’ > ‘Settings’ > ‘Business’.



VISIT STORE

Super Admin Primary

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Business

Email

Custom CSS

Save Settings

View and Update Settings

Business Settings

App Name:

Webcart

App URL / Site URL:

http://web-cart.com/demo

Timezone:

(UTC+05:30) Kolkata

Currency:

United States Dollar

SEO

Meta Title:

Multi-Store Shopping Cart Software - Webcart E-Commerce Solution

Meta Description:

Webcart is a powerful eCommerce multi-store shopping cart software made with PHP Laravel. Sell your products online. Manage multiple stores at once.

Meta Keywords:

Online Shopping, Online Shopping Store, Online Shopping Site, Shop Online, Buy Online, Webcart

Google Analytics Script:

Enter Google Analytics Script

SAVE SETTINGS

- “App Name” – will be used at the time of sending emails.

- “Timezone” – represents application’s timezone.

- “Currency” – this should be set only one time. Also, currency conversion of your product’s price will not be done if changed. For this reason, this should not be changed.

SEO for Home Page:

- “Meta title”, “Meta description”, “Meta keywords”

- “Google Analytics Script”

Note:

If “Meta title” is unset, then “App Name” will be used.

2.3 Site Settings – Logo, Title etc.

Navigate to ‘Manage’ > ‘Settings’ > ‘Overview’. Here, you will find:

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Super Admin Primary

- Dashboard
- Locations
- Products
- Orders
- Customers
- Report
- Staff
- Deals
- Pages
- Subscribers
- Settings**
 - Overview
 - Profile
 - Payment
 - Business
 - Email
 - Custom CSS

Save Settings

View and Update Settings

Store

Tax / Shipping

Admin Panel

Google Recaptcha

Store Settings

☐ **Enable Maintenance Mode**

Contact Email:

Logo Name:

Logo Background Colour (eg. #a70303, rgb(255,0,255), green):

Logo Width (eg. 70px):

Logo Height (eg. 40px):

CHOOSE SITE LOGO

No photo chosen

☒ Enable Site Logo
 ☒ Enable Side Banners
 ☒ Enable Main Slider
 ☒ Enable Categories Slider
 ☒ Enable Brands Slider
 ☒ Enable Products Slider
 ☒ Enable Discounts on Products Slider
 ☒ Enable Footer

Social Share

Social Links

SAVE SETTINGS

Store:

- “**Enable Maintenance Mode**” – if maintenance mode is enabled, then only staff with any role can access admin panel. Also, you can login using <http://web-cart.com/login>.
- “**Contact Email**” – to be appeared in footer.
- “**Logo Name**” – to be appeared in top navigation.
- “**Social Links**” – to be appeared in footer.

Tax / Shipping:

- “**Tax Rate (in %)**” – applies to total order value.
- “**Shipping Cost**” – applies to total order value.
- “**Shipping Cost applies below price**” – applies only if total order value is below this price value.

For example:

If total order value is 200, “Shipping Cost” is 100 and “Shipping Cost applies below price” is 499, then total will be 300 after applying shipping cost.

Admin Panel:

- “Enable Table Data Export” – allows data-tables to be exported to PDF, CSV, Excel, Print etc.

Google Recaptcha:

- “Enable Google Recaptcha” – enable “Google Recaptcha” validation when signing up.

Also, you will need to provide “Public Key” or “Site Key” and “Private Key” or “Secret Key”.

2.4 Email Configuration

VISIT STORE Super Admin Primary

Save Settings
View and Update Settings

Template Configuration

Email Template

Mail From Address:
webcart.ecommerce@gmail.com

Mail From Name:
Webcart E-Commerce

Mail Logo:
WEBCART

CHOOSE LOGO No logo chosen

Email Subject / Message
Order Placed

Order Placed Mail Message Title:
Order Placed Confirmation

Order Placed Mail Message:
Your **Order** has been successfully placed.

SAVE SETTINGS

Template Layouts:

Here, you can customize email templates for various emails such as for “Order Placed”, “Payment Failed” etc.

Email Configuration:

You can select from “SMTP” or “Mailgun” as email carrier.

If you select “Mailgun”, then you will need to provide “Mailgun Domain” and “Mailgun Secret”.

If you select “SMTP”, then you will need to provide “Mail Host”, “Mail Port”, “Mail Encryption”, “SMTP Server Username” and “SMTP Server Password”.

For example:

If you want to use gmail as your email carrier, then “Mail Host” will be “smtp.gmail.com”, “Mail Port” will be “587”, “Mail Encryption” will be “tls”, “SMTP Server Username” will be your gmail account’s email address and “SMTP Server

Password” will be your gmail account’s password. Also, you will need to enable less secure app from: <https://myaccount.google.com/lesssecureapps?pli=1>.

2.5 Payment Settings

Webcart supports these payment methods: **PayPal**, **Stripe**, **Razorpay** and **Instamojo**. Also, you can enable or disable them.

VISIT STORE Super Admin Primary

Save Settings

View and Update Settings

Paypal Stripe Razorpay Instamojo

Paypal Settings

Paypal Payment: Enable

Paypal Mode: Sandbox

Paypal Sandbox API Username: Enter Paypal Sandbox API Username

Paypal Sandbox API Password: Enter Paypal Sandbox API Password

Paypal Sandbox API Secret: Enter Paypal Sandbox API Secret

Paypal Live API Username: Enter Paypal Live API Username

Paypal Live API Password: Enter Paypal Live API Password

Paypal Live API Secret: Enter Paypal Live API Secret

SAVE SETTINGS

PayPal:

– “PayPal Payment” – Enable / Disable PayPal Payment Method.

Also, you will need to provide “API Username”, “API Password” and “API Secret”.

Stripe:

– “Stripe Payment” – Enable / Disable Stripe Payment Method.

Also, you will need to provide “Stripe Key” and “Stripe Secret”.

Razorpay:

– “Razorpay Payment” – Enable / Disable Razorpay Payment Method.

Also, you will need to provide “Razorpay Key” and “Razorpay Secret”.

Instamojo:

– “Instamojo Payment” – Enable / Disable Instamojo Payment Method.

Also, you will need to provide “Instamojo API Key” and “Instamojo Auth Token”.


2.6 Subscribers Settings

There are two ways to collect subscribers. First, you can collect and view subscribers from the application itself. Second, you can use “MailChimp” instead. If you enable “MailChimp Subscription”, then list of subscribers will be managed by “MailChimp”. Also, you will need to provide “MailChimp API” and “MailChimp List ID”.

The screenshot shows the 'Save Settings' page for Subscribers Settings in the VISIT STORE application. The page is divided into a sidebar on the left and a main content area on the right. The sidebar contains a navigation menu with the following items: Dashboard, Locations, Products, Orders, Customers, Report, Staff, Deals, Pages, Subscribers (highlighted in red), View Subscribers, Settings (highlighted with a red box and a red arrow), and Settings. The main content area has a header with 'VISIT STORE' and 'Super Admin Primary'. Below the header, there is a 'Save Settings' section with a 'View and Update Settings' link. The 'Subscribers Settings' section includes a 'MailChimp' tab, an 'Email Carrier' dropdown menu (set to SMTP), a 'Mail From Address' text input (set to webcart.ecommerce@gmail.com), a 'Mail From Name' text input (set to Webcart E-Commerce), a 'Mail Message Title' text input (set to Subscribed to Newsletter), and a 'Mail Message' text area (set to You're receiving this email because you have successfully subscribed to our newsletter). A 'SAVE SETTINGS' button is located at the bottom of the form.

Moreover, you can import subscribers From CSV File.

VISIT STORE



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View Subscribers

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Settings

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Primary

View Subscribers

View Subscribers

View Subscribers

Bulk Options

Delete

Show

10

entries

Search:

Advanced Search

	ID	Email	Status	Date
	5	test1@gmail.com	Pending	Feb 14, 2018
	6	test2@gmail.com	Confirmed	Feb 14, 2018

Showing 1 to 2 of 2 entries

PREVIOUS

1

NEXT

Subscribers imported

Import Subscribers From CSV File

CHOOSE CSV FILE

No file chosen

IMPORT SUBSCRIBERS

For example, “data.csv” is the file you can import which contains:

```
Email, Status
test1@gmail.com, Confirmed
test2@gmail.com, Pending
```

If user subscribes from storefront, then confirmation email will be sent. In other words, subscriber’s email has to be verified or confirmed.


Email Template:

Finally, you can choose email carrier and customize the subscription confirmation email that will be sent to a user.

2.7 Profile Settings

This allows current user to edit profile. Also, “Super Admin” is allowed to change location from here. If email is change, then email verification link will be sent to the user and, it has to be verified.

VISIT STORE



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Edit Profile

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Profile Settings

View or Change Profile Settings

Name:

Super Admin

Username:

super_admin

Email:

webcart.ecommerce@gmail.com

Password:

Enter password

Confirm Password:

Enter password again

Location:

Primary

CHOOSE PHOTO

No photo chosen

UPDATE PROFILE

3. Settings Locations for Stores

Navigate to 'Manage' > 'Locations' > 'View Locations'. Here, you can find current locations of stores. By default, there is only one location. Furthermore, you can edit its name, address and contact number.

VISIT STORE

Super Admin Primary

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View Locations

ADD LOCATION

View and Manage Locations

View Locations

Bulk Options

Advanced Search

Delete

Name

Search by Column

Advanced Search

Search:

Show

10

entries

	ID	Name	Address	Contact Number	Created	Action
	1	Primary	-	-	-	Edit Delete
	2	Secondary	101, Secondary Location	9839293195	1 month ago	Edit Delete

Showing 1 to 2 of 2 entries


PREVIOUS

1

NEXT

If your business needs more than one location, then you can go to 'Manage' > 'Locations' > 'Add Location' to add a new location for your business. Later, you can assign staff to this location with access control.

VISIT STORE



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Settings

Add Location

VIEW LOCATIONS

Add New Location

Go Back

Location Name:

Enter location name

Address:

Enter address

Contact Number:

Enter contact number

ADD LOCATION

3.1 Adding Roles with Permissions

Navigate to 'Manage' > 'Staff' > 'Roles' > 'View Roles'. Here, you can find all the roles that you can assign to your staff. There are certain permissions attached to a role which can be customized.

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View Staff

Add Staff

Roles

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Add Role

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Primary

View Roles

ADD ROLE

Assign Role to User

View and Manage Roles

View Roles

Bulk Options

Advanced Search

Delete

Role

Search by Column

Advanced Search

Show 10 entries

Search:

	ID	Role	Created	Action
-	1	Super Admin	-	-
	2	Admin	-	Edit Delete
	3	Demo Admin	2 weeks ago	Edit Delete

Showing 1 to 3 of 3 entries

PREVIOUS

1

NEXT

View Roles and Permissions

Role

Search by Column

Advanced Search

Show 10 entries

Search:

ID	Role	Permissions	Edit
1	Super Admin	All	-
2	Admin	Create - users Read - users Update - users Create - pages Read - pages Update - pages Delete - pages Create - products Read - products Update - products	Edit

If you want to add more roles with some access control, then you can go to ‘Manage’ > ‘Staff’ > ‘Roles’ > ‘Add Role’. Next, you will need to provide name of role and permissions which are available to this role. Later, you can assign this role to a staff by editing staff’s profile.

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View Roles

Add Role

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Add New Role Go Back

Role:

Enter role name

Staff Permissions

☐ Create

☐ Read

☐ Update

Role Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Location Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Page Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Section Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Product Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Category Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Brand Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Order Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Review Permissions

☐ Approve/Disapprove

☐ Delete

Discount Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Coupon Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Banner Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Deal Permissions

☐ Create

☐ Read

☐ Update

☐ Delete

Other Permissions

☐ View-Dashboard

☐ Update-Settings

☐ View-Customers

☐ View-Sales

☐ Update-Payment-Settings

☐ Update-Business-Settings

☐ Update-Email-Settings

☐ Update-Customers

☐ View-Reports

☐ View-Subscribers

☐ Update-Subscribers-Settings

☐ Update-CSS

☐ Import-Delete-Subscribers

ADD ROLE

3.2 Assigning Staff to a Store

To add staff to a store, you will need to assign store’s location or simply “Location” to a staff.

Navigate to ‘Manage’ > ‘Staff’ > ‘Add Staff’. Here, you can add new staff. Also, note that the location of new staff will be determined by location of admin who is adding that staff. Means, you will first need to change your own location which you can do either from ‘Manage’ > ‘Dashboard’ > ‘Select Location’ or by simply editing your profile from ‘Manage’ > ‘Settings’ > ‘Profile’. After that, whenever you add new staff, they will be assign to your current store’s location.

VISIT STORE

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Dashboard

Select Location:

Primary [SUBMIT](#)

7 Staff
Total Staff!
[More Details](#)

9 Products
Total Products!
[More Details](#)

5 Categories
Total Categories!
[More Details](#)

10
Total Customers!
[View Details](#)

9
Products in Stock!
[View Details](#)

4
Root Categories!
[View Details](#)

5
Total Customer Addresses!
[View Details](#)

0
Products Out of Stock!
[View Details](#)

5
Active Categories!
[View Details](#)

8 Orders
Total Orders!
[More Details](#)

8 Brands
Total Brands!
[More Details](#)

10 Sales
Total Sales!
[More Details](#)

VISIT STORE

Super Admin Primary

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Settings

Add Staff

[VIEW STAFF](#)

Add New Staff [Go Back](#)

Name:

Username:

Email:

Role:

Choose Option

Status:

inactive

Password:

Confirm Password:

CHOOSE PHOTO

No photo chosen

[ADD USER](#)

Note:

Changing location will filter the admin panel's data based on the location.

4. Storefront

4.1 Login and Signup

You can login with username or email and password. Also, when signing up, the email has to be verified. The email verification link will be sent using email carrier that is set in email configuration. So, make sure to configure SMTP or Mailgun in Email Settings for sending emails. Moreover, you can enable or disable Google Recaptcha.

4.2 Account Overview

4.2.1 Viewing Orders

Customers can check the current status and overall status of their orders. Also, they can print invoices. And, for downloadable products, customers can access it only after payment is made.

The screenshot shows the 'Your Orders' page. The table contains the following data:

Order No.	Products	Payment Status	Total	Order Date
1 #10006	HP Envy Core i7 8th Gen	Paid	\$1,349.10	Jan 9, 2018
2 #10005		Paid	\$2,518.20	Jan 9, 2018

4.2.2 Shipping Addresses

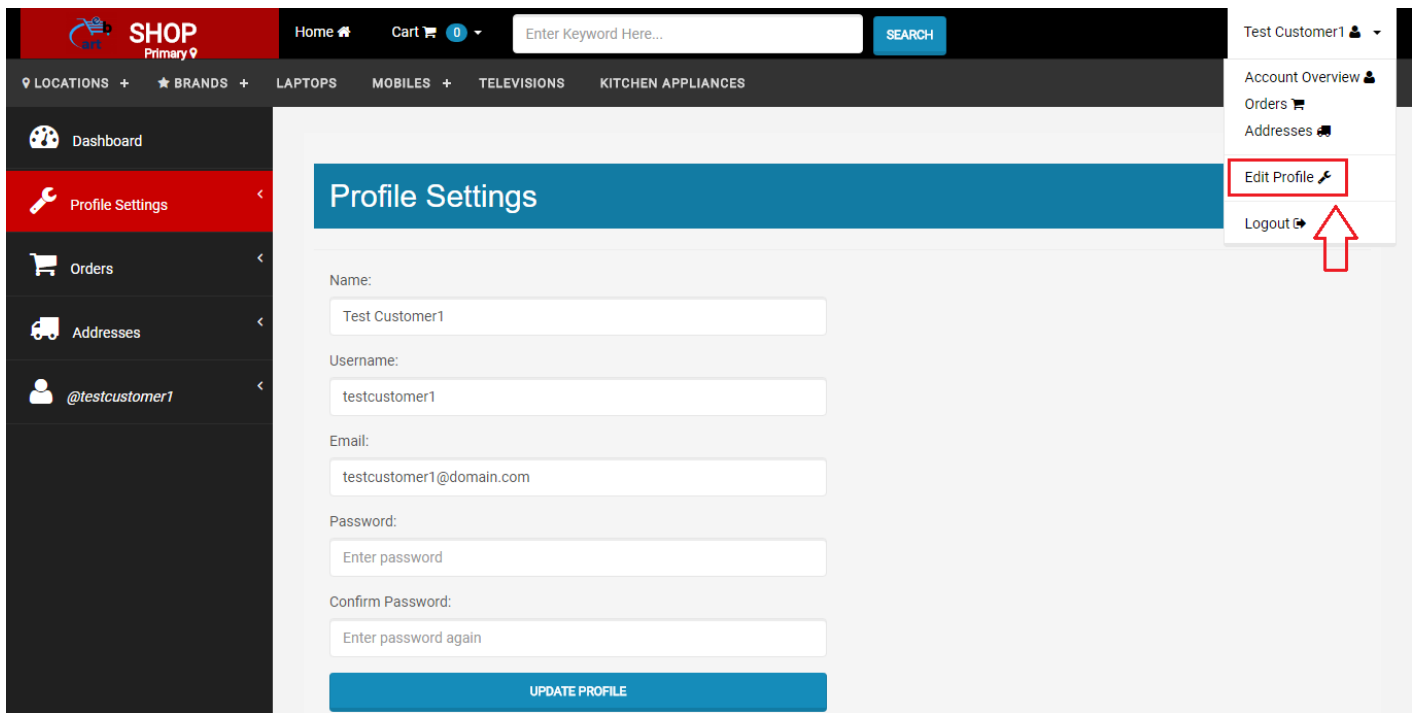
Customers can edit or remove their shipping addresses.

The screenshot shows the 'Your Addresses' page with two shipping addresses:

- 1. Shipping Address**
Michael L. Martinez,
2043 Sycamore Circle
Atlanta, Georgia - 30305
United States.
Phone: 770-873-7739
Email: michaelmartinez@domain.com
- 2. Shipping Address**
Michael L. Martinez,
2018 Sycamore Circle
Atlanta, Georgia - 30305
USA.
Phone: 770-873-7739
Email: michaelmartinez@domain.com

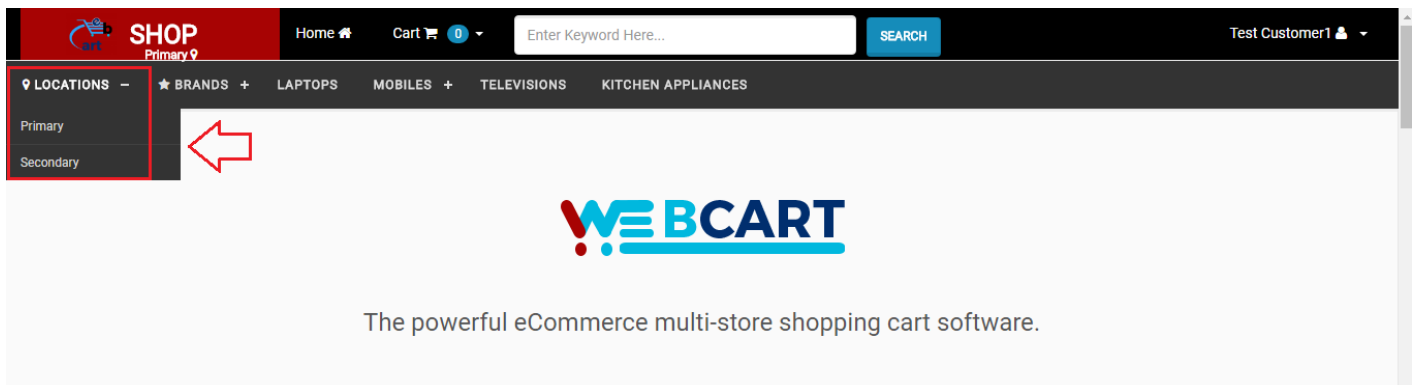
4.2.3 Editing Profile

Customers can edit their profiles. Also, if the email is change, then it has to be verified.



4.3 Changing Store's Location

Users can browse products by store's location. Also, this will filter products, categories, brands and banners, coupons, discounts associated with the location.




4.4 Filtering and Sorting Products

Products can be filtered by category, brand, specification and price range. Also, they can be sorted by price, popularity, ratings and reviews.

4.5 Shopping Cart

Shopping Cart


PRODUCT	UNIT PRICE	QUANTITY	UNIT TAX (%)	TOTAL
 Titan NH9324BM01J Watch	\$75.05	<div> <div>-</div> <div>1</div> <div>+</div> </div>	0.00	\$75.05 <div>X</div>
PRODUCTS				1
SUB TOTAL				\$75.05
TAX				+ 0 %
SHPPING COST				\$0.00
TOTAL				\$75.05

CONTINUE SHOPPING

CHECKOUT

4.5.1 Selecting Shipping Address

The customer will be prompted to provide a new shipping address or select an existing shipping address at the time of checkout.



[Home](#)
[Cart 1](#)

[SEARCH](#)

Test Customer1

[LOCATIONS](#)
[BRANDS](#)
[WATCHES](#)

☐ Use Existing Address

Shipping Details

First Name:

Last Name:

Address:

City:

State:

Zip:

Country:

Phone Number:

Email:

PROCEED TO PAYMENT

4.5.2 Choosing Payment Method

Following payment methods are available:


Cash on Delivery (COD)


Paypal - Currency will be converted to USD using Google Finance Converter.


Stripe - Currency will be converted to USD using Google Finance Converter.

Razorpay - Currency will be converted to INR using Google Finance Converter.


Instamojo - Currency will be converted to INR using Google Finance Converter.



[Home](#) 

[Cart](#)  **1**

[SEARCH](#)

Test Customer1 

[LOCATIONS](#) + [BRANDS](#) + [WATCHES](#)

Order Summary 

PRODUCT	UNIT PRICE	QUANTITY	UNIT TAX (%)	TOTAL
 Titan NH9324BM01J Watch	\$75.05	1	0.00	\$75.05
PRODUCTS				1
SUB TOTAL				\$75.05
TAX				+ 0 %
SHPPING COST				\$0.00
TOTAL				\$75.05

Shipping Details:

Michael L Martinez,
2043 Sycamore Circle
Atlanta, Georgia - 30305
United States.
Phone: 7708737739
Email: michaelmartinez@domain.com

[CHANGE ADDRESS](#)

Have a Coupon?

[APPLY](#)

Select Your Payment Method

☒



Cash on Delivery

☐



Paypal

☐



Stripe

☐



Razorpay

☐



Instamojo

[PLACE ORDER](#)

4.6 Promotional Deals

Deal can be created from the admin panel. Also, it will appear in order according to its priority.

Best Deal on Watches

[VIEW ALL](#)

Titan
NH1654KM05
Watch

\$114.00 ~~\$120.00~~ 5% off

[ADD TO CART](#) [VIEW DETAILS](#)

Titan
NF1634NM02
Octane Watch

\$46.55 ~~\$49.00~~ 5% off

[ADD TO CART](#) [VIEW DETAILS](#)

Fastrack
NG38004PP06CJ
Watch

\$11.40 ~~\$12.00~~ 5% off

[ADD TO CART](#) [VIEW DETAILS](#)

Fastrack
3114PP02
Watch

\$13.30 ~~\$14.00~~ 5% off

[ADD TO CART](#) [VIEW DETAILS](#)

4.7 Promotional Banners

There are positions where you can place promotional banners in these pages.

Home Page Banners – Main Slider or On Right Side

Category Page Banners – Main Slider or Below Filters

Brand Page Banners – Main Slider or Below Filters

Home Cart 1

Enter Keyword Here...

SEARCH

Test Customer1

LOCATIONS + BRANDS + WATCHES

Infinix

Infinix Hot 4 Pro now at ₹6,999
3GB RAM | 4000 mAh
Flat ₹500 Off
The All-Rounder Smartphone Under ₹7,000

Best Deal on Watches

Titan
NH1654KM05
Watch

\$114.00 ~~\$120.00~~ 5% off

[ADD TO CART](#) [VIEW DETAILS](#)

Titan
NF1634NM02
Octane Watch

\$46.55 ~~\$49.00~~ 5% off

[ADD TO CART](#) [VIEW DETAILS](#)

Fastrack
NG38004PP06CJ
Watch

\$11.40 ~~\$12.00~~ 5% off

[ADD TO CART](#) [VIEW DETAILS](#)

Fastrack
3114PP02
Watch

\$13.30 ~~\$14.00~~ 5% off

[ADD TO CART](#) [VIEW DETAILS](#)

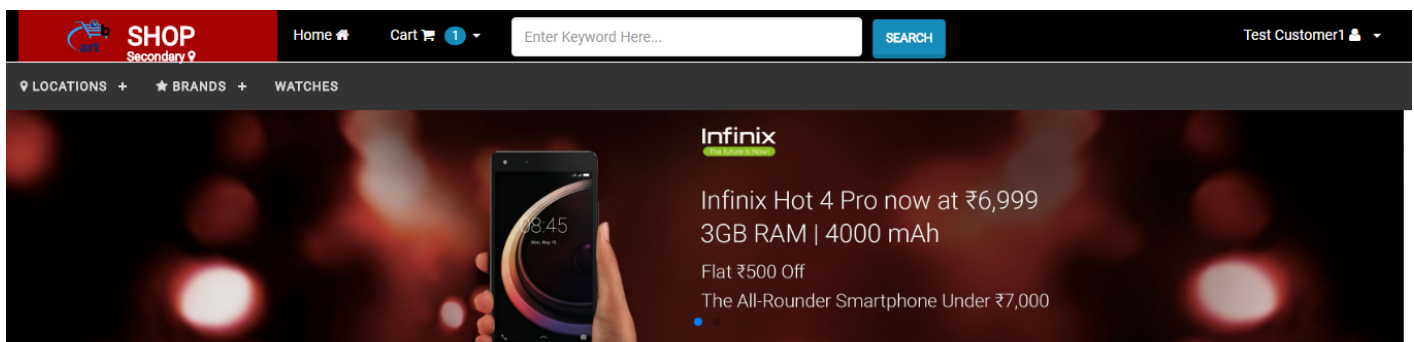
Launching i1 | i1s from ₹5,999
18.9 Full Screen HD Display
10th JAN, 12 NOON
Dual Rear Camera | Up to 3GB RAM

ivoomi #OnlyOnFlipkart

Ink-tank Printers
Latest Technology
[KNOW MORE](#)
Printing cost less than 10p/page*

Back to College
season is here
FROM ₹ 10,999
Best Selling Laptops

LAPTOP



Showing Products for Category: "Watches"



Filters

Price range
USD: 0 - 120

Brands

Strap Material

Strap Color

Showing 1 - 7 products of 7 products

Sort Products: Select Option

Titan NH9324BM01J Watch

Price: \$75.05

~~\$79.00~~ 5% off

Availability: In Stock

4★ 1 Ratings & 0 Reviews

[ADD TO CART](#) [VIEW DETAILS](#)

Titan NH1654KM05 Watch

Price: \$114.00

~~\$120.00~~ 5% off

Availability: In Stock

5★ 2 Ratings & 2 Reviews

[ADD TO CART](#) [VIEW DETAILS](#)

Titan NF1634NM02 Octane Watch

Price: \$46.55

~~\$49.00~~ 5% off

Availability: In Stock

5★ 1 Ratings & 1 Reviews

[ADD TO CART](#) [VIEW DETAILS](#)

Fastrack NG38004PP06CJ Watch

Price: \$11.40

~~\$12.00~~ 5% off

Availability: In Stock

4★ 1 Ratings & 1 Reviews

[ADD TO CART](#) [VIEW DETAILS](#)

Fastrack 3114PP02 Watch

Price: \$13.30

~~\$14.00~~ 5% off

Availability: In Stock

Water Resistant (50 m) Display Type: Analog Strap: Black...

[ADD TO CART](#) [VIEW DETAILS](#)

Timex MF13 Expedition Watch

Price: \$18.00

Availability: In Stock

Watch Movement: Quartz Water Resistant (50 m) Display Type: Analog-Digital Strap:...

[ADD TO CART](#) [VIEW DETAILS](#)

Timex TI000U90300 Fashion Watch

Price: \$18.00

Availability: In Stock

Be it a casual occasion or a formal, the Timex TI000U90300 analog watch for men from the...

[ADD TO CART](#) [VIEW DETAILS](#)

SAMSUNG
The all-new Gear Fit2 Pro
Just Launched >

Laser Printers
Better printing technology
[KNOW MORE](#)
Low printing cost per page

4.8 Customizing Page Sections

There are various page sections available in different pages which can be customize from the admin panel.

5. Admin Panel

5.1 Product and Catalog Management

5.1.1 Managing Products

When you want to add a new product. First, you need to make sure that category, brand, specifications are all set.

5.1.1.1 Adding Categories

You can add a new category from 'Manage' > 'Products' > 'Categories'. Webcart supports multi-level categories. Also, if "Parent Category" is set to "None", then it is a root category. Furthermore, you can select specifications which will allow filtering of products by specification in category page.

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

View Products

Add Product

Add Specifications

Brands

Categories

Discounts

Orders

Customers

Report

Staff

Deals

Manage Categories

View and Manage Categories

Category Name:

Parent Category:

None

Select Specifications:

Status:

active

CHOOSE PHOTO

No photo chosen

SEO

Meta Title:

Meta Description:

Meta Keywords:

ADD CATEGORY

Categories Tree:

Laptops

Mobiles

Televisions

Kitchen Appliances

5.1.1.2 Adding Brands

You can add a new brand from 'Manage' > 'Products' > 'Brands'.

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

View Products

Add Product

Add Specifications

Brands

Categories

Discounts

Orders

Customers

Report

Manage Brands

View and Manage Brands

Name:

Status:

active

CHOOSE PHOTO

No photo chosen

SEO

Meta Title:

Meta Description:

Meta Keywords:

ADD BRAND

View Brands

Bulk Options

Advanced Search

Show 10 entries

Search:

	ID	Photo	Name	Status	Created	Action
<input type="checkbox"/>	1		Dell	Active	1 month ago	
<input type="checkbox"/>	2		Asus	Active	1 month ago	
<input type="checkbox"/>	3		Lenovo	Active	1 month ago	
<input type="checkbox"/>	4		Apple	Active	1 month ago	
<input type="checkbox"/>	5		HP	Active	1 month ago	
<input type="checkbox"/>	6		Microsoft	Active	1 month ago	

5.1.1.3 Adding Product’s Specifications

You can add a new specification from ‘Manage’ > ‘Products’ > ‘Add Specifications’. Also, users can filter products according to specification.

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

View Products

Add Product

Add Specifications

Brands

Categories

Discounts

Manage Specification Types

View and Manage Specification Types

Name:

Example: Color, Size, Weight

ADD SPECIFICATION TYPE

View Specification Types

Bulk Options

Advanced Search

Delete

Name

Search by Column

Search:

Advanced Search

Show 10 entries

	ID	Name	Created	Action
	1	Color	1 month ago	<div></div>
	2	Weight	1 month ago	<div></div>

Showing 1 to 2 of 2 entries

PREVIOUS

1

NEXT

5.1.4.4 Adding Products

To add a new product to a store, navigate to ‘Manage’ > ‘Products’ > ‘Add Product’.

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

View Products

Add Product

Add Specifications

Brands

Categories

Discounts

Orders

Customers

Report

Staff

Deals

Pages

Subscribers

Settings

Add Product

VIEW PRODUCTS

Add New Product Go Back

Product Name:

Enter name

Description:

File Edit Insert View Format Table Tools

Formats B /

Words: 0

Model Name / Version:

Enter model number / version

Price:

Enter price

Tax Rate:

0

Brand:

Choose Option

Category:

Choose Option

Specification Type	Value	Unit	
Color	Example: 14, 3.5, red	kg, GHz (Leave blank if no unit)	

ADD MORE

Downloadable

Virtual Product

Number in Stock:

Enter number in stock

Maximum allowed Quantity per Order:

Enter maximum allowed quantity per order

Related Products:

Status:

active

CHOOSE FEATURED IMAGE

No image chosen

SEO

ADD PRODUCT

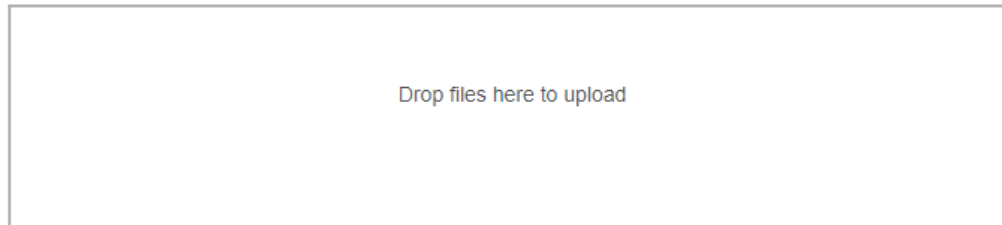
Moreover, for downloadable product, access to this file will be given after payment is done. Also, Downloadable file is required to be in “zip”, “rar” or “7z” format.

– **“Virtual Product”** – If you don’t check this, then you must provide “Number in Stock” and “Maximum allowed Quantity per Order”.

– **“Featured Image”** – can be added at the time of adding a new product.

– More images for a product can be added only after the product is added. Means, by editing a product.

Upload more images for this product



– “Maximum allowed Quantity per Order” – User can not add more than this quantity of a product per order.

5.1.4.5 Approving Product’s Ratings and Reviews

To view customer reviews, navigate to ‘Manage’ > ‘Customers’ > ‘Reviews’. Reviews are marked as pending by default and need to be approved. Also, only one review is allowed for a product per user. However, user can edit the review.

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

Orders

Customers

View Customers

Reviews

Report

Staff

Deals

Pages

Subscribers

Settings

View Reviews

View and Manage Reviews

View Reviews

Bulk Options

Advanced Search

Approve

Author

Search by Column

Advanced Search

Show

10









entries

Search:

	ID	Author	Product	Rating	Comment	Created	Status	Delete
	15	Test Customer2 @testcustomer2	Dell Inspiron 7000 Core i7 7th Gen	4	Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.	Jan 8, 2018	Approved	
	14	Test Customer2 @testcustomer2	HP Envy Core i7 8th Gen	5	Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.	Jan 8, 2018	Approved	
	8	Test Customer1 @testcustomer1	Lenovo Core i5 7th Gen	5		Jan 8, 2018	Approved	

5.1.2 Orders Management


Navigate to ‘Manage’ > ‘Orders’ > ‘View Orders’. Here, you can view invoices and set status and current status of orders.

 Dashboard Locations < Products < Orders ▾ View Orders  Pending Orders Invoices Coupons < Customers < Report <

View Orders

View and Manage Orders

View Orders





















Bulk Options Advanced Search Delete Order No 

Search by Column

[Advanced Search](#)



Show 10 entries

Search:

	 Order No 	 Products 	 Total 	 Payment Method 	 Payment Status 	 Current Status 	 Status 	 Order Date 	 Added By 
	10009	<ul style="list-style-type: none">Dell Inspiron Core i7 7th Gen	\$1,439.10	Cash on Delivery	Paid	-	Processed	2018-02-07 17:32:41	Shubham Gupta @shubhamgt2

Processed 2018-02-07 17:33:57

Action   

	10008	<ul style="list-style-type: none">Dell Inspiron Core i7 7th Gen	\$1,439.10	Cash on Delivery	Unpaid	To be dispatched.	Pending	2018-02-05 15:22:00	hari maliya @harimaliya
	10007	<ul style="list-style-type: none">HP Envy Core i7 8th Gen	\$2,648.20	Cash on Delivery	Paid	-	Processed	2018-01-09 10:51:01	Test Customer2 @testcustomer2

Note:

Set "Status" to "Processed" only when order is delivered and then invoice can be viewed. This can't be reversed means you can't set "Status" back to "Pending".

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

Orders

View Orders

Pending Orders

Invoices

Coupons

Customers

Report

Staff

Deals

Pages

Subscribers

Settings

Edit Order

VIEW ORDERS

Edit Order Go Back

Location: Primary

Order #10008

- Dell Inspiron Core i7 7th Gen
 - Qty: 1
 - Total: \$1,439.10

Payment Status: Unpaid

Payment Method: Cash on Delivery

Order Status: Pending

Sub Total: \$1,439.10

Tax: 0.00 %

Shipping Cost: \$0.00

Total: \$1,439.10

Shipping Address:

hari maliya,
111-A, R k Puram Kota
kota, Rajasthan - 324005
India.
Phone: 9950348952
Email: infigosoft@gmail.com

Current Status:

To be dispatched.

Status:

Pending

UPDATE

5.2 Customers Management

Navigate to 'Manage' > 'Customers' > 'View Customers'. Here, you can edit customers, shipping addresses and view their orders.

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

Orders

Customers

View Customers

Reviews

Report

View Customers

View Customers

View Customers

Name

Search by Column

Advanced Search

Show 10 entries

Search:

ID	Photo	Name	Username	Email	Role	Status	Created	Orders	Edit
1		Super Admin	admin	admin@domain.com	Super Admin	Active	-	0	
2		Test Admin1	testadmin1	testadmin1@domain.com	Admin	Active	1 month ago	0	
3		Test Admin2	testadmin2	testadmin2@domain.com	Admin	Active	1 month ago	0	
4		Test Customer1	testcustomer1	testcustomer1@domain.com	None	Active	1 month ago	4	

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

Orders

Customers

Report

Staff

Deals

Pages

Subscribers

Settings

Edit CustomerVIEW CUSTOMERS

Edit CustomerGo Back

Name:

Test Customer1

Shipping Addresses

Username:

testcustomer1

1. Shipping Address
Michael L Martinez,
2043 Sycamore Circle
Atlanta, Georgia - 30305
United States.
Phone: 7708737739
Email: michaelmartinez@domain.com
EDITREMOVE

Email:

testcustomer1@domain.com

2. Shipping Address
Michael L Martinez,
2018 Sycamore Circle
Atlanta, Georgia - 30305
USA.
Phone: 770-873-7739
Email: michaelmartinez@domain.com
EDITREMOVE

Email Status:

verified

Status:

active

Password:

Enter password

Confirm Password:

Enter password again

CHOOSE PHOTO

No photo chosen

UPDATE CUSTOMER

5.3 Deals, Coupons and Discounts

Navigate to 'Manage' > 'Deals' > 'Add Deal'. Here, you can add deal and set its priority. Means, if Deal1's priority is 1 and Deal2' priority is 2, then Deal1 will appear first.

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

Orders

Customers

Report

Staff

Deals

Pages

Add New DealVIEW DEALS

Add New DealGo Back

Deal Name:

Enter deal name

Select Products:

Description:

Enter description

Priority:

1

Status:

active

SEO

ADD DEAL

- View Deals
- Add Deal
- Banners

Navigate to 'Manage' > 'Orders' > 'Coupons' > 'Add Coupon'. Coupons are applicable to orders. Also, you can set order's amount above which coupon is valid and validity period.

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

Orders

Coupons

Customers

Report

Staff

Deals

Pages

Add New Coupon

VIEW COUPONS

Add New Coupon [Go Back](#)

Coupon Name:

Enter coupon name

Coupon Code:

Enter coupon code

Description:

Enter description

Discount Amount:

Enter discount amount

Starting Date and Time:

Select starting date and time

Ending Date and Time:

Select ending date and time

Amount above which Coupon is Valid:

Enter amount above which coupon is valid

ADD COUPON

Navigate to 'Manage' > 'Products' > 'Discounts'. Here, you can set discount to products by percentage. Also, you can set its validity period.

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

Discounts

View Discounts on Products

ADD DISCOUNT TO PRODUCTS

View and Manage Discounts on Products

View Discounts on Products

Bulk Options

Advanced Search

Delete

Name

Search by Column

Show 10 entries

Search:

ID

Name

Created

Action

1

New Year Discount 10%

1 month ago

Showing 1 to 1 of 1 entries

PREVIOUS

1

NEXT

VISIT STORE

Super Admin Primary

Dashboard

Locations

Products

View Products

Add Product

Add Specifications

Brands

Categories

Discounts

Orders

Customers

Report

Staff

Add New Discount to Products

VIEW PRODUCT DISCOUNTS

Add New Discount to Products [Go Back](#)

Discount Name:

Enter discount name

Description:

Enter description

Discount Percentage:

Enter discount percentage

Starting Date and Time:

Select starting date and time

Ending Date and Time:

Select ending date and time

Select Products:

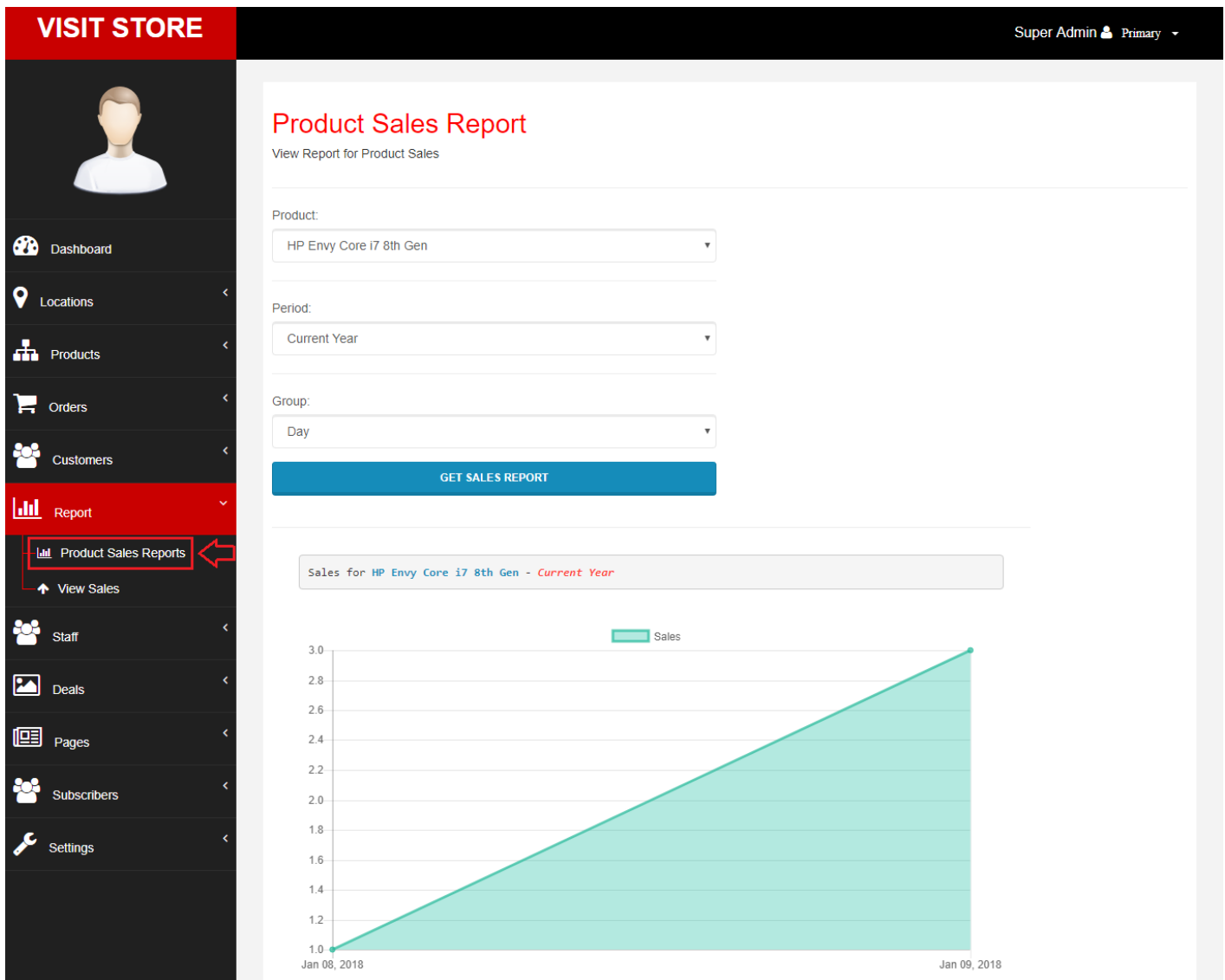
ADD DISCOUNT

5.4 Sales Report

Navigate to 'Manage' > 'Report' > 'Product Sales Report'. Here, you can view product sales report in a period. First, select a product, period, group and then click "GET SALES REPORT".

Period available: Today, Yesterday, Last 7 Days, Last 15 Days, Last Month, Last 6 Months, Last Year, Current Month and Current Year.

Group available: Year, Month and Day.



Also, this will be filtered by location.

5.5 Adding Custom Pages

Navigate to 'Manage' > 'Pages' > 'Add Page'. Here, you can create unlimited pages. Also, this supports images and videos.



[Add New Page](#) [Go Back](#)

Page Title:

Enter page title

Content:

File Edit Insert View Format Table Tools

Formsats B I [List Bulleted] [List Numbered] [List Task] [List Section]

[Link] [Image] [Table]

Powered by TinyMCE

Words: 0

Status:

active

SEO

Meta Title:

Enter meta title

Meta Description:

Enter meta description


Meta Keywords:

Enter meta keywords

ADD PAGE

There are various page sections available with different positions which you can place in home page, brand page and category page.

VISIT STORE



Dashboard

Locations

Products

Orders

Customers

Report

Staff

Deals

Pages

View Pages

Add Page

Sections

Subscribers

Settings

Manage Sections

View and Manage Sections

Content:

File Edit Insert View Format Table Tools

Formats B I

Powered by TinyMCE

Words: 0

☒ Full Width Content

Priority:

1

Show in Home Page:

None

Show in Brand:

None

Position in Brand Page:

None

Show in Category:

None

Position in Category Page:

None

Status:

active

ADD SECTION

5.6 Promotional Banners

Navigate to ‘Manage’ > ‘Deals’ > ‘Banner’. Here, you can add promotional banners to your store. That is, you can set banners on home page, category page and brand page.

VISIT STORE

Dashboard

Locations

Products

Orders

Customers

Report

Staff

Deals

View Deals

Add Deal

Banners

Pages

Subscribers

Settings

Super Admin

Primary

Manage Banners

View and Manage Banners

Title / Alt Image Text:

Enter banner title

CHOOSE BANNER IMAGE

No image chosen

URL Link:

Enter URL link

Description:

Enter banner description

Show in Home Page:

None

Show in Brand:

None

Position in Brand Page:

None

Show in Category:

None

Position in Category Page:

None

Status:

active

ADD BANNER

Set Banners On Home Page: First, select position which can be Main Slider, Right Side etc.

Set Banners On Category Page: First, select category. Next, select position which can be Main Slider, Below Filters etc.

Set Banners On Brand Page: First, select brand. Next, select position which can be Main Slider, Below Filters etc.

5.7 Applying Custom CSS

You can apply custom CSS if needed. First, navigate to 'Manage' > 'Settings' > 'Custom CSS'. Next, you can select where you want to apply CSS. This can be Store Page, Admin Panel or Login / Signup Pages.

[Store](#)[Admin Panel](#)[Login / Signup](#)

CSS Editor - Store

```
#section-id-1 p {  
font-size: 24px;  
}
```

SAVE SETTINGS